

# Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

May 12, 2025



Latitude: 40.093493 Longitude: -75.285141

Whitemarsh Shopping Center Conshohocken, PA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
<b>Population</b>	Current Year Estimated Population	10,076	63,288	191,170
	Population Est 23Q1	10,047	63,133	190,927
	Population Est 22Q4	10,035	63,039	190,759
	Population Est 22Q3	10,035	63,056	190,978
	Population Est 22Q2	10,014	63,040	190,942
	Population Est 22Q1	10,005	62,985	190,771
	Population Est 21Q4	10,016	62,944	190,603
	Population Est 21Q3	9,986	62,584	189,487
	Population Est 21Q2	9,992	62,602	189,363
	Population Fcst	10,021	63,852	194,929
	2010 Census Population	9,012	55,708	176,369
	2000 Census Population	8,830	54,183	171,173
	1990 Census Population	8,256	52,549	167,224
	Current Year Daytime Population	9,940	82,907	225,189
	Average Seasonal Population	81	588	1,767
	Historical Annual Growth, 1990 – 2000	0.67%	0.31%	0.23%
	Historical Annual Growth, 2000 – 2010	0.20%	0.28%	0.30%
	Estimated Annual Growth, 2010 – CY	0.79%	0.90%	0.57%
	Projected Annual Growth, CY to Y5	-0.11%	0.18%	0.39%
	Group Qtrs Est	9	827	5,480
Transient Est Average Last 4 Qtrs	0	4,118	6,974	
<b>Households</b>	Current Year Estimated Households	4,183	26,563	76,621
	Households Est 23Q1	4,169	26,487	76,468
	Households Est 22Q4	4,165	26,447	76,393
	Households Est 22Q3	4,165	26,450	76,471
	Households Est 22Q2	4,158	26,450	76,463
	Households Est 22Q1	4,154	26,429	76,397
	Households Est 21Q4	4,157	26,410	76,320
	Households Est 21Q3	4,146	26,257	75,860
	Households Est 21Q2	4,147	26,261	75,810
	Households Fcst	4,162	26,800	78,207
	2010 Census Households	3,845	23,385	71,093
	2000 Census Households	3,689	21,777	68,809
	1990 Census Households	3,377	20,531	65,803
	Historical Annual Growth, 1990 – 2000	0.89%	0.59%	0.45%
	Historical Annual Growth, 2000 – 2010	0.42%	0.71%	0.33%
	Estimated Annual Growth, 2010 – CY	0.59%	0.90%	0.53%
	Projected Annual Growth, CY to Y5	-0.10%	0.18%	0.41%
Population per Household	2.41	2.35	2.42	

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Whitemarsh Shopping Center Conshohocken, PA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Income	HH Income \$500,000 or more	4.0%	4.5%	4.0%
	HH Income \$250,000 to \$499,999	4.8%	5.4%	4.8%
	HH Income \$200,000 to \$249,999	11.1%	12.7%	11.2%
	HH Income \$175,000 to \$199,999	6.0%	5.7%	5.8%
	HH Income \$150,000 to \$174,999	9.2%	8.7%	7.5%
	HH Income \$100,000 to 149,999	19.6%	19.3%	18.7%
	HH Income \$75,000 to 99,999	15.6%	12.0%	12.3%
	HH Income \$50,000 to 74,999	15.1%	11.8%	13.0%
	HH Income \$35,000 to 49,999	6.5%	7.3%	8.3%
	HH Income \$25,000 to 34,999	4.0%	4.3%	4.9%
	HH Income \$15,000 to 24,999	2.8%	4.5%	4.6%
	HH Income \$0 to 14,999	1.4%	3.7%	4.8%
	Average Household Income	\$137,713	\$153,927	\$153,807
	Median Household Income	\$110,126	\$114,597	\$104,836
	Per Capita Income	\$57,210	\$65,351	\$63,026
	Average Disposable Income	\$107,847	\$108,910	\$102,723
	Median Disposable Income	\$90,779	\$94,043	\$87,342
	Discretionary HH Income Over \$150,000	11.8%	14.9%	13.6%
	Discretionary HH Income \$125,000 to \$149,999	7.6%	7.7%	7.2%
	Discretionary HH Income \$100,000 to \$124,999	12.8%	11.6%	9.9%
	Discretionary HH Income \$75,000 to \$99,999	13.9%	14.7%	13.4%
	Discretionary HH Income \$50,000 to \$74,999	23.0%	17.9%	17.9%
	Discretionary HH Income \$25,000 to \$49,999	21.4%	18.3%	20.5%
	Discretionary HH Income Under \$25,000	9.5%	14.8%	17.4%
	Average Discretionary HH Income	\$79,559	\$80,743	\$76,138
	Median Discretionary HH Income	\$71,778	\$73,988	\$67,015
	Householder White – Count	3,431	20,516	54,124
	Median HH Income	\$114,293	\$124,577	\$118,838
	Average HH Income	\$119,120	\$122,509	\$118,696
	Householder Black or African-American – Count	184	2,236	8,850
	Median HH Income	\$86,175	\$57,656	\$65,222
	Average HH Income	\$85,070	\$74,715	\$78,684
	Householder Hispanic – Count	113	991	4,686
Median HH Income	\$119,333	\$95,524	\$79,143	
Average HH Income	\$124,789	\$104,871	\$90,340	
Householder Asian or Pacific Islander – Count	270	1,426	4,310	
Median HH Income	\$93,074	\$115,856	\$106,734	
Average HH Income	\$109,302	\$118,598	\$109,368	
Householder Other or Pacific Islander – Count	185	1,394	4,651	
Median HH Income	\$105,301	\$78,842	\$74,261	
Average HH Income	\$101,305	\$92,339	\$88,957	

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Whitemarsh Shopping Center Conshohocken, PA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
<b>Gender</b>	Male Population	4,886	30,801	92,571
	Female Population	5,190	32,488	98,598
<b>Total Population by Age</b>	Count of Pop 0 to 4 years	626	3,889	10,870
	Count of Pop 0 to 7 years	886	5,387	15,367
	Count of Pop 5 - 13	1,112	6,377	19,353
	Count of Pop 14 - 18	465	2,722	9,139
	Count of Pop 19 - 22	423	2,609	9,200
	Count of Pop 22 - 25	291	1,896	6,857
	Count of Pop 25 - 29	551	3,612	10,771
	Count of Pop 30 - 34	778	5,276	13,871
	Count of Pop 35 - 39	859	5,346	14,534
	Count of Pop 40 - 44	838	4,659	13,224
	Count of Pop 45 - 59	1,788	10,952	33,757
	Count of Pop 60 - 74	1,694	10,741	33,359
	Count of Pop 75 - 84	501	3,598	11,803
	Count of Pop 85+	149	1,611	4,432
	% of Pop 0 to 4 years	6.2%	6.1%	5.7%
	% of Pop 0 to 7 years	8.8%	8.5%	8.0%
	% of Pop 5 - 13	11.0%	10.1%	10.1%
	% of Pop 14 - 18	4.6%	4.3%	4.8%
	% of Pop 19 - 22	4.2%	4.1%	4.8%
	% of Pop 22 - 25	2.9%	3.0%	3.6%
	% of Pop 25 - 29	5.5%	5.7%	5.6%
	% of Pop 30 - 34	7.7%	8.3%	7.3%
	% of Pop 35 - 39	8.5%	8.4%	7.6%
	% of Pop 40 - 44	8.3%	7.4%	6.9%
	% of Pop 45 - 59	17.7%	17.3%	17.7%
	% of Pop 60 - 74	16.8%	17.0%	17.5%
	% of Pop 75 - 84	5.0%	5.7%	6.2%
	% of Pop 85+	1.5%	2.5%	2.3%
Median Age	39.6	39.9	40.4	
Average Age	40.0	41.1	41.3	
<b>Male Population by Age</b>	% of Pop 0 to 4 years	6.6%	6.5%	6.0%
	% of Pop 5 - 13	11.8%	10.7%	10.8%
	% of Pop 14 - 18	4.8%	4.6%	5.0%
	% of Pop 19 - 22	4.4%	4.4%	5.0%
	% of Pop 22 - 25	3.0%	3.2%	3.7%
	% of Pop 25 - 29	5.6%	5.9%	5.8%
	% of Pop 30 - 34	7.9%	8.7%	7.5%
	% of Pop 35 - 39	8.6%	8.6%	7.9%
	% of Pop 40 - 44	8.4%	7.5%	7.1%
	% of Pop 45 - 59	17.7%	17.4%	17.8%
	% of Pop 75 - 84	4.2%	4.9%	5.4%
	% of Pop 60 - 74	15.9%	16.1%	16.5%
	% of Pop 85+	1.0%	1.7%	1.5%
	Median Age	38.4	38.6	38.9
Average Age	38.6	39.6	39.9	

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	% of Pop 0 to 4 years	5.8%	5.9%	5.4%
	% of Pop 5 - 13	10.3%	9.5%	9.5%
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	% of Pop 45 - 59	17.8%	17.2%	17.6%
	% of Pop 60 - 74	17.7%	17.8%	18.3%
	% of Pop 75 - 84	5.7%	6.4%	6.9%
	% of Pop 85+	2.0%	3.4%	3.1%
	Median Age	40.8	41.4	41.9
Average Age	41.3	42.5	42.6	
Race	Count of White	7,933	48,617	131,113
	Count of Black or African-American	489	5,508	24,539
	Count of Asian or Pacific Islander	798	3,651	12,041
	Count of Other races	855	5,512	23,477
	White	78.7%	76.8%	68.6%
	Black or African American	4.9%	8.7%	12.8%
	Asian	7.9%	5.8%	6.3%
	Other Races	8.5%	8.7%	12.3%
Language Spoken	Speak English at Home	88.3%	88.9%	85.0%
	Speak Spanish at Home	2.4%	3.6%	6.3%
	Speak French or French Creole at Home	0.0%	0.1%	0.2%
	Speak German at Home	0.1%	0.2%	0.3%
	Speak Other Indo-European Languages at Home	2.1%	2.2%	2.8%
	Speak Russian and Other Slavic Languages at Home	0.6%	0.8%	0.8%
	Speak Chinese at Home	0.6%	0.5%	0.8%
	Speak Korean at Home	1.2%	1.0%	0.9%
	Speak Vietnamese at Home	1.0%	0.3%	0.4%
	Speak Other Asian Languages at Home	1.2%	1.0%	1.0%
	Speak Tagalog and Other Pacific Languages at Home	2.0%	0.6%	0.5%
	Speak Other Language at Home	0.5%	0.9%	1.0%
Hispanic	Hispanic Population	382	4,021	19,011
	Hispanic Population Percent	3.8%	6.4%	9.9%
	Mexican	28.1%	38.3%	48.2%
	Puerto Rican	41.2%	33.2%	23.2%
	Cuban	2.2%	3.3%	2.5%
	Dominican	6.2%	6.0%	4.2%
	Central American	3.3%	8.4%	9.0%
	South American	14.4%	8.4%	7.2%
	Other Hispanic	4.6%	2.3%	5.8%
	2000 Hispanic Population Percent	1%	2%	3%
	1990 Hispanic Population Percent	1%	1%	1%

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<b>Ancestry</b>	American (percent of total population)	3.3%	2.6%	2.8%
	American	3.2%	2.5%	2.6%
	Native American (ie. Indian/Eskimo)	0.1%	0.1%	0.1%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	7.7%	5.7%	6.3%
	Chinese	1.0%	0.9%	1.1%
	Japanese	0.5%	0.2%	0.1%
	Korean	2.7%	1.6%	1.2%
	South Central Asian (ie. Indian)	2.4%	1.9%	2.4%
	South East Asian (ie. Vietnamese)	0.9%	0.7%	1.0%
	Other Asian	0.3%	0.5%	0.4%
	European (percent of total population)	55.8%	53.3%	46.9%
	British	4.7%	5.0%	5.0%
	Dutch	0.2%	0.3%	0.4%
	French	0.6%	0.7%	0.7%
	German	9.3%	8.1%	7.8%
	Italian	11.9%	12.9%	10.4%
	Polish	5.9%	4.8%	3.6%
	Scandinavian	0.5%	0.8%	0.9%
	Scotch/Irish	15.9%	14.5%	12.5%
Other European (ie. Greek/Russian)	6.9%	6.2%	5.6%	
Middle Eastern	0.7%	0.8%	0.9%	
Other Ancestry	16.6%	17.1%	19.9%	
Unclassified Ancestry	12.1%	14.2%	13.4%	
<b>Education (Age 25+)</b>	Adult Population (25 Years or Older)	7,159	45,795	135,751
	Elementary (0 to 8)	1.2%	1.7%	2.1%
	Some High School (9 to 11)	1.8%	2.7%	3.4%
	High School Graduate (12)	19.1%	20.8%	20.7%
	Some College (13 to 16)	12.1%	12.2%	13.0%
	Associates Degree Only	5.5%	5.7%	6.3%
	Bachelors Degree Only	33.0%	30.8%	28.9%
	Graduate Degree	27.2%	26.1%	25.6%
	% College (4+)	60.3%	56.9%	54.5%
<b>Household Type</b>	Total Households – count	4,183	26,563	76,621
	One Person HHs – count	1,242	8,329	23,304
	Family HHs – count	2,498	15,791	47,085
	Married Couple – count	1,883	12,203	36,008
	w/own children – count	823	4,800	14,759
	w/out own children – count	1,060	7,403	21,248
	Male Householder – count	155	1,078	3,285
	Female Householder – count	460	2,511	7,792
	Non-Family Households – count	442	2,443	6,232
	1 Person Household	29.7%	31.4%	30.4%
	2 Person Household	31.6%	33.5%	32.6%
	3 Person Household	16.5%	14.6%	15.1%
	4 Person Household	15.1%	13.2%	13.2%
	5 Person Household	5.3%	5.1%	5.6%
6 Person Household	1.5%	1.6%	2.0%	
7+ Person Household	0.4%	0.7%	1.1%	
% Households With Children	27.4%	24.2%	26.0%	

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Whitemarsh Shopping Center Conshohocken, PA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
<b>Housing</b>	Total Housing Units	4,376	28,115	81,718
	Owner Occupied Percent	57.5%	59.3%	59.4%
	Renter Occupied Percent	38.0%	35.1%	34.4%
	Vacant Housing Percent	4.4%	5.5%	6.2%
	Total Housing Units (Census 2000)	3,786	22,698	72,608
<b>Home Value (Owner Occupied)</b>	Property Value \$1,000,000 or more	5.6%	7.7%	9.0%
	Property Value \$750,000 to \$999,999	16.7%	13.9%	11.0%
	Property Value \$500,000 to \$749,999	38.5%	30.8%	23.7%
	Property Value \$400,000 to \$499,999	18.4%	17.8%	16.9%
	Property Value \$300,000, to \$399,999	11.9%	13.3%	14.5%
	Property Value \$200,000 to \$299,999	5.8%	8.6%	12.0%
	Property Value \$150,000 to \$199,999	2.4%	2.0%	2.9%
	Property Value \$100,000 to \$149,999	0.0%	1.1%	2.3%
	Property Value \$60,000 to \$99,999	0.1%	0.3%	1.0%
	Property Value \$40,000 to \$59,999	0.6%	0.4%	0.5%
	Property Value \$0 to \$39,999	0.1%	0.7%	0.9%
	Median Home Value	\$569,924	\$547,217	\$494,060
<b>Wealth per Household</b>	\$0 and under - percent	16.5%	16.5%	16.6%
	\$1 to \$4999 - percent	7.5%	7.6%	7.7%
	\$5k to \$9999 - percent	4.3%	4.2%	4.3%
	\$10k to \$24999 - percent	6.1%	6.1%	6.1%
	\$25k to \$49999 - percent	6.6%	6.6%	6.6%
	\$50k to \$99999 - percent	9.9%	9.9%	10.0%
	\$100k to \$249999 - percent	18.1%	18.2%	18.2%
	\$250k to \$499999 - percent	14.0%	13.9%	13.9%
	\$500k+ - percent	17.0%	16.9%	16.7%
	Median HH Wealth	\$95,343	\$94,875	\$93,636
	Avg HH Wealth	\$265,442	\$264,486	\$262,124
<b>Economic Viability</b>	Economic Viability Local	277	282	278
	Economic Viability Indexed	102	104	103
<b>Occupation (Employed Civilians Age 16+)</b>	Employed Civilian Pop 16+ by Occupation	5,770	36,176	104,096
	Managerial/Executive	24.3%	25.7%	23.2%
	Professional Specialty	36.8%	33.0%	32.3%
	Healthcare Support	1.2%	2.1%	2.2%
	Sales	11.1%	10.0%	9.9%
	Office & Administrative Support	8.0%	8.5%	9.0%
	Protective Service	1.6%	1.4%	1.6%
	Food Preparation	1.7%	2.7%	3.9%
	Building Maintenance & Cleaning	1.0%	1.3%	2.0%
	Personal Care	4.3%	2.9%	2.6%
	Farming, Fishing, & Forestry	0.1%	0.2%	0.1%
	Construction	4.9%	5.1%	4.9%
	Production & Transportation	4.9%	7.1%	8.3%
	Percent White Collar Workers	81.4%	79.3%	76.6%
	Percent Blue Collar Workers	18.6%	20.7%	23.4%

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	Agriculture/Mining/Construction	5.3%	5.9%	5.2%
	Manufacturing	5.6%	8.4%	8.9%
	Transportation	4.8%	3.4%	3.3%
	Information	0.9%	2.5%	2.2%
	Wholesale/Retail	10.2%	11.8%	12.5%
	Finance, Insurance, Real Estate	10.1%	10.5%	10.0%
	Professional Services	13.5%	13.5%	12.4%
	Management Services	0.5%	0.3%	0.2%
	Administrative/Waste Services	3.2%	3.3%	3.3%
	Educational Services	31.5%	27.3%	26.6%
	Entertainment Services	5.1%	4.8%	6.6%
	Other Professional Services	6.8%	4.9%	4.8%
	Public Administration	2.4%	3.5%	4.0%
<b>Vehicles per HH</b>	No Vehicles	2.2%	5.8%	6.9%
	1 Vehicle	34.5%	36.5%	36.9%
	2 Vehicles	47.7%	40.6%	40.3%
	3 or more vehicles	15.5%	17.1%	15.9%
	Average Number of Vehicles	1.81	1.75	1.71
<b>Change</b>	Births (last 12 months)	106	666	1,939
	Deaths (last 12 months)	83	597	1,779
	Migration (last 12 months)	41	211	201
<b>Work place</b>	Workplace Establishments	310	2,812	6,764
	Workplace Employees (FTE)	5,879	51,645	110,761